

# Propaganda Poster Project

**Directions:** You must create a propaganda poster based on the criteria below. Your poster must be original, be hand drawn and be colorful. You may NOT use any pictures from the internet or type anything out. This assignment is worth 25 points. You will not be graded on your ability as an artist but on your ability to create an interesting propaganda poster. You can complete this individually or with ONE partner.

**Resources:** I will show you examples in class and you can search online for additional examples. You can use these examples for ideas, but your poster must be original!! I will provide you with one final draft sheet. You will have some class time to complete a rough draft and additional class time to complete your poster.

## Rubric

CATEGORY	5 - Excellent	4 - Very Good	3 - Good	2 – Fair	1 - Needs Improvement
<b>Title</b>	Title/slogan can be read from 4 ft. away and is very creative and catchy	Title/slogan can be read from 4 ft. away and is creative and catchy.	Title/slogan can be read from 3 ft. away and is somewhat creative or catchy.	Title/slogan can be read from 2 ft. away and is somewhat creative or catchy.	Title/slogan is too small and/or is not creative or catchy.
<b>Persuasion</b>	The information provided is persuasive and uses at least four elements of propaganda.	The information provided is persuasive and uses at least three elements of propaganda.	The information provided is persuasive and uses at least two elements of propaganda.	The information provided is persuasive and uses at least one element of propaganda.	The information provided is not persuasive or does not use elements of propaganda.
<b>Grammar/ Punctuation/ Spelling</b>	There are no errors in grammar, punctuation, or spelling	There is one error in grammar, punctuation, or spelling.	There are two errors in grammar, punctuation, or spelling.	There are three errors in grammar, punctuation, or spelling.	There are more than three errors in grammar, punctuation, or spelling.
<b>Attractiveness</b>	The poster is exceptionally attractive in terms of design, layout, and neatness.	The poster is attractive in terms of design, layout, and neatness.	The poster is acceptably attractive in terms of design, layout, and neatness.	The poster is messy or layout is confusing.	The poster looks like it spent the night in a cage full of rabid monkeys.
<b>Graphics</b>	All graphics are relevant to the poster and make it easier to understand.	All graphics are relevant to the poster and most make it easier to understand.	All graphics relate to the poster.	Graphics somewhat relate to the poster.	Graphics do not relate to the poster OR are borrowed graphics